

OrphanAid  
AFRICA  
**10 YEARS**

Annual Report 2012



314 young people have graduated  
OA Family Support Services since 2002

# A Letter from the Founder

Dear Friends,

2012 was all about celebrating 10 years of saving lives in Ghana, West Africa. It was about celebrating our top donors such as Laureus Sport For Good, the Child Priority Foundation, the Missoni family, and The Stern Stewart Institute.

In Ghana we worked hard on refining our teams, working on our data and streamlining all our processes in caring for children, with added emphasis on preventive practices and early warning systems, plus highlighting psychological support. Generally it was a year that we knuckled down and tried very hard to do what we do well, only better. For our special children we went all out at creating an environment that included all the services they require as they grow – physiotherapy, counseling, special education. We know that by next year many of them will be ready to move on to vocational-type training and we celebrate that too. Our young adult services were able to open an office in a central, popular area of Accra to bring our services closer to their users. All in all it was a year of tremendous development for our staff, a year in which we forged ahead, applying better and stricter protocols to our operations.

During 2012 we built and started our own Junior High School, a landmark moment that had been much awaited by the community.

One of my personal highlights was during our 10th anniversary celebrations, when one of the young adults presented me with ... a white rabbit!" The rabbit was produced by his own farm, helping him earn an income while he studies. That rabbit represents entrepreneurship and independence, the hope of financial freedom and success, all of those important things we wish all the young people we have worked with since 2002.

If you have ever donated to OA, we thank you for your huge contribution – we could not have done it without you. Thank you for the life-changing support you have given us over the last ten years.

*Lisa Lovatt-Smith*

Lisa Lovatt-Smith  
Founder, OrphanAid Africa

• A Letter from the Founder	1
• OA at a Glance	2
• Mission, Vision, Values & Strategy	6
• Ten Years of OA in Ghana	8
• Care Reform in Ghana	10
• Young Adult Support Services	14
• Family Support Services	16
• Educational Support	22
• Community Support	24
• OA & the Environment	26
• Communication & Awareness	28
• OA People, Structure & Resources	30
• OA's Financial Statements & Family of Sponsors	34



## OA at a Glance

With a population of just over 24 million, Ghana is well endowed with natural resources, and the first of numerous oil wells first started functioning in 2012. Following four consecutive elections perceived as relatively peaceful and free and fair, Ghana is generally acknowledged to be a beacon of hope in Africa.

Despite Ghana's relative prosperity, poverty remains pervasive in the country, with half of Ghana's population living under the poverty line. Extended families are often the first protective safety net for children who lose their parents. OrphanAid Africa is implementing programs to improve care for orphans and vulnerable children through their extended families by providing support services and alternative care solutions.

One of the other problems children face is that despite the existence of a well-established extended family network, Ghana has responded to the twin stress of the HIV/AIDS epidemic and rural-to-urban migration with a sudden mushrooming of "orphanages." This is partially explained by the fact that Ghana is a largely matrilineal country. In the Akan tribal traditions, women and their blood relatives take most of the

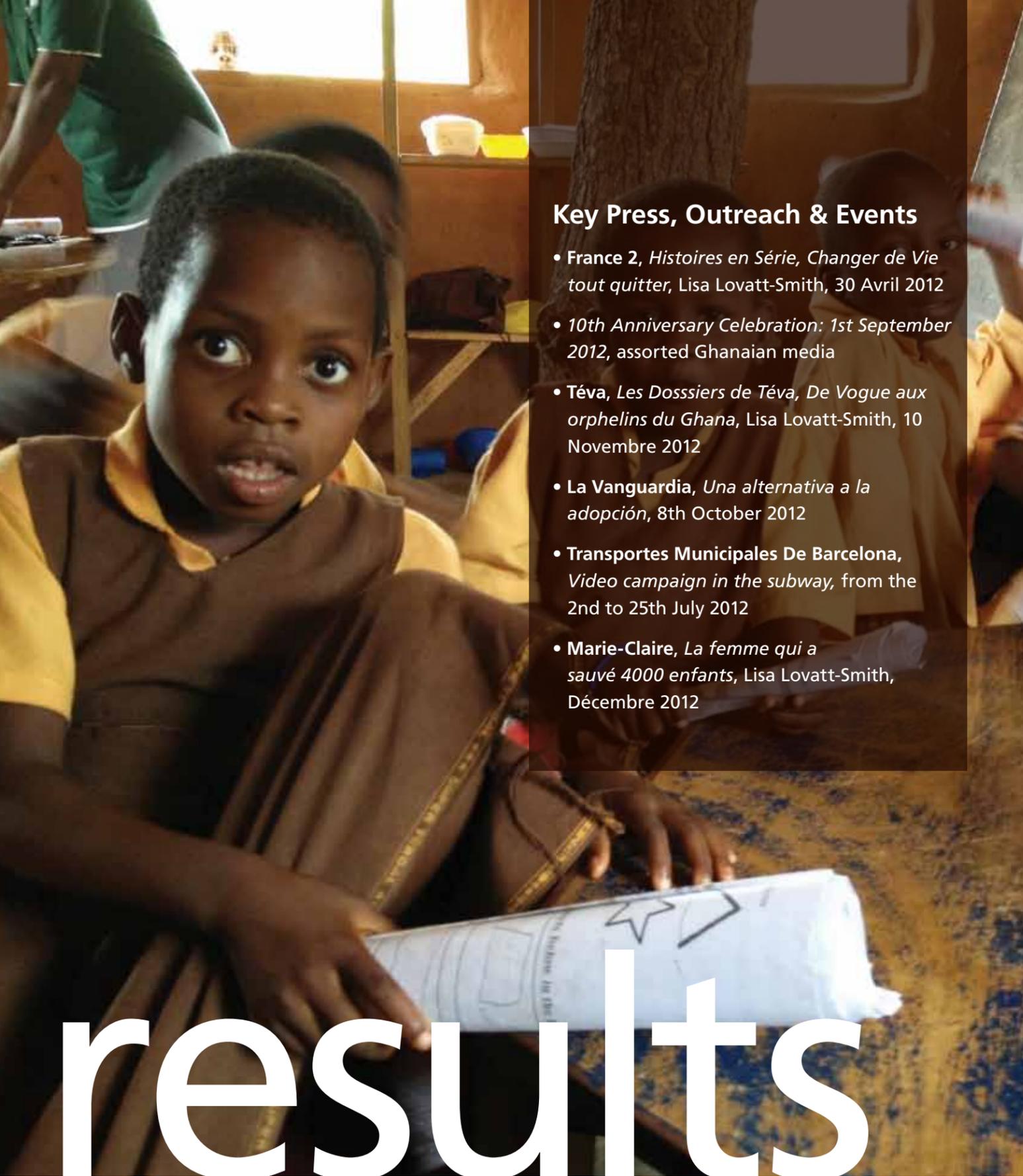
responsibility for their children. This matrilineal tradition, when combined with the relatively new urbanized culture based on material wealth, which for the most part is not easily accessible to women, has the effect of high rates of child abandonment.

According to the research done by the Department of Social Welfare and OA, 80-90% of the almost 5,000 children living in un-registered and unregulated orphanages in Ghana are not actual orphans, and the main factor leading to their institutionalization is poverty, not death of the parents. International research has proven that children should only be institutionalized as a last resort, and that living in an orphanage infringes on children's elementary rights to a family, identity and development. It is therefore one of OrphanAid Africa's principal aims to support the Government of Ghana in the implementation of a reform of the Care system, as it affects children.



## We serve children and young adults

- Institutionalized
- Deinstitutionalized
- At risk of institutionalization
- Abandoned
- Orphans
- Infected or affected by HIV/AIDS
- Abused or neglected
- In conflict with the law
- Living on the streets
- In need of alternative family care
- With special needs
- Affected by the worst forms of child labour



# results

## Key Press, Outreach & Events

- **France 2, *Histoires en Série, Changer de Vie tout quitter***, Lisa Lovatt-Smith, 30 Avril 2012
- **10th Anniversary Celebration: 1st September 2012**, assorted Ghanaian media
- **Téva, *Les Dossiers de Téva, De Vogue aux orphelins du Ghana***, Lisa Lovatt-Smith, 10 Novembre 2012
- **La Vanguardia, *Una alternativa a la adopción***, 8th October 2012
- **Transportes Municipales De Barcelona, *Video campaign in the subway***, from the 2nd to 25th July 2012
- **Marie-Claire, *La femme qui a sauvé 4000 enfants***, Lisa Lovatt-Smith, Décembre 2012

In February 2012 our founder Lisa Lovatt-Smith received the Face Africa Humanitarian Award in New York, and in October she was awarded the 15th Prix Clarins de la Femme Dynamisante, which carries a cash prize every year for the winning organization.



## OA at a Glance

### Staff at 31.12.12

#### Ghana

- Caring for children (social workers, psychologists, carers, etc.): 25
- Education (teachers and school staff): 16
- Donor accountability, administration and fundraising: 9
- Farmers, maintenance and gardening: 6

#### USA

- Donor accountability and fundraising: 2 part time

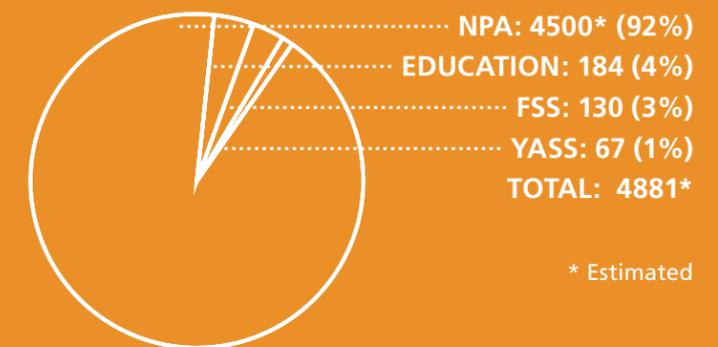
#### Europe

- Donor accountability and fundraising: 1 full time, 1 part time

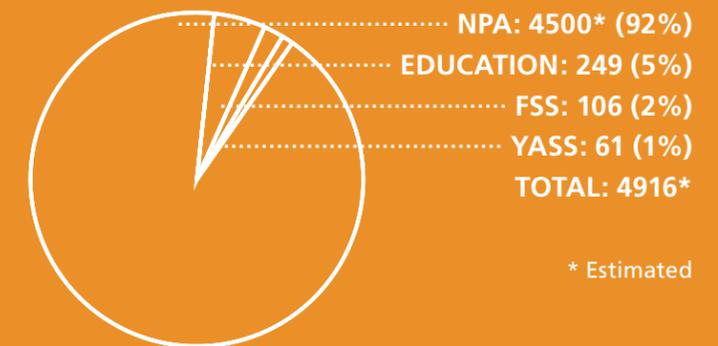
### Assets at 31.12.12

- Land: 104,354 euros
- Buildings: 366,106 euros
- Other: 168,051 euors

### OA's Beneficiary Distribution AS AT JANUARY, 2012



### OA's Beneficiary Distribution AS AT DECEMBER, 2012



NPA – National Plan of Action  
 FSS – Family Support Services  
 YASS – Young Adult Support Services



# Mission, Vision, Values & Strategy

## OBJECTIVES OF OUR STRATEGIC PLAN

- To support the tracing of the families of those children now in institutional care or otherwise separated from their families.
- To enable the resettlement of these children in kinship care with their families.
- When a safe and loving environment is not available in the child's original family, to create regulated foster families providing a permanent home through resettlement packages and cash transfer, ensuring that children in family-based care receive quality education, support, healthcare, and have the opportunity to achieve their life goals.
- To provide excellent service delivery on the ground to our beneficiaries by implementing programs based on our progressive policies.
- To change society's attitude towards, and the regulations surrounding, deinstitutionalization and respect for rights of women, children and families.
- To nurture positive collaboration with government institutions and child-centered organizations such as UN bodies and NGOs.
- To be seen to be one of the best NGOs caring for OVC in Ghana.
- To be recognized as a leader within our area of expertise.
- To be recognized as a leading provider of training in OVC assessment, case management, childcare and parenting skills.

## VALUES

Child Centered • Family Oriented • Child Participation • Pro-Poor  
• Gender Equality • Promoting Autonomy • Non-Discrimination

## MISSION

OrphanAid Africa is a nonprofit, nongovernmental organization. Our aim is to support orphans and vulnerable children and young people in Ghana through programs in Care Reform, family support, education and development. Our goal is to ensure that children grow up in safe, permanent and loving family settings with appropriate care and protection. OA is an implementing partner in the National Plan of Action for Orphans and Vulnerable Children.

## VISION

To create an environment where orphans, vulnerable children and young adults grow up in safe, permanent family settings with appropriate care and protection and with equal rights and opportunities.

To support the implementation of the NPA by migrating our family support programs to other specialized stakeholders and focusing on the areas of:

- Deinstitutionalization
- Tracing and reunification
- Training of parents, foster parents and social workers to support the program of tracing, reunification and deinstitutionalization work in the NPA so many OVC inappropriately placed in homes (usually for reasons of poverty) can live in family care.



# 10 Years of OA in Ghana



**2002** Under the name Orphanage Africa, OA was started in Ghana and Spain following Lisa Lovatt-Smith's volunteer visit to Ghana. Shocked by the corruption and abuse she saw in a badly run orphanage, she decided to stay on and be part of the solution.

**2003** OA opened in France and Italy and Elizabeth Eichorn took over the activities in Spain. The need to take a broader view led us to begin supporting other orphanages, open our own and, crucially, to begin our collaboration with the Department of Social Welfare in Ghana. Margherita Missoni visited OA, the first of Lisa's fashion colleagues to become involved.

**2004** Research on deinstitutionalization worldwide was beginning to make an impact and we decided to channel our support to abandoned children only through collaboration with government and on developing regulations for orphanages, essentially bringing OA's support of other orphanages to a close. The focus from then was on supporting government social workers, while running a small scale care facility of our own that would allow us to research best practices.

**2005** In October we moved to our new land in Ayenyah, a poorly served settler village, to a structure that was carefully designed to blend with the local architecture. The chief of the village ceded the land to OA, in return for a pledge to open a school for the local children. We continued our care activities and the funding of education and care through government initiatives.

**2006** We opened the first medical facility and primary school in Ayenyah. OA intensified its collaboration with Social Welfare and Unicef, producing the landmark Census of Children's Homes in Ghana: government social workers collected data from the whole country. OA opened in Switzerland and also won the Natura Prize in Spain.

**2007** This year was very significant due to the launch of the Care Reform Initiative of the Government of Ghana of which OA was the main private funding partner, epitomizing the shift to focusing on the bigger picture and our commitment to Care Reform. We changed our name to OrphanAid Africa to better reflect our priorities. A government website [www.ovcghana.org](http://www.ovcghana.org) was designed and funded by OA. We opened in Germany and also achieved 501c3 status and opened OA in the USA.

**2008** The Government of Ghana National Plan of Action for Orphans and Vulnerable children was written. OA was the only implementing NGO to be mentioned in the actions matrix. We also sponsored a weeklong training in capacity building for all district social workers. We created a database with information on all the institutionalized children in Ghana. Implementation of a planned deinstitutionalization of children in our own orphanage proceeded smoothly with OA becoming the first NGO in Ghana to focus on tracing and reunification for institutionalized children.

**2009** In March the OA orphanage was finally closed and the building was handed over to the Ghana Education Service for use as a primary school. This expanded the Ayenyah school from three rooms to 12, one of these planned for use as a Community Centre and library and another as an IT Centre. The few children at OA with no family care options moved to foster homes on our new site. OA began a period of restructure and consolidation with the creation of a Strategic Plan and better management structures.

**2010** An explosive undercover documentary on the plight of children in Osu Children's Home brought public attention to the appalling abuse within orphanages, and the government officially launched the National Plan of Action on Orphans and Vulnerable

Children. OA was asked to submit research on deinstitutionalization to the Minister, being one of the only private NGOs to support the inquiry. At OA, the focus was on specialization in services to families and children, other activities being phased out.

**2011** Within OA the departments of Care Reform, Family Support Services and Young Adult Support Services were strengthened and audited. The Standards for Residential Care in Ghana were published and OA also presented at the Better Care Network in NYC on deinstitutionalization and funded the national review meeting on the NPA for Social Welfare in Ghana. Marcel Desailly was confirmed as our worldwide Ambassador.

**2012** A Junior High School school was built and opened in Ayenyah. The main departments of OA were audited and restructured: rising prices, inflation and devaluation were putting pressure on our systems. Internal data on children was refined and a database designed. Lisa, our founder, also received two awards: the Face Africa Award in NYC and the Clarins Femme Dynamizante Award in France. In September, a great part of the OA family congregated to celebrate our 10th Anniversary in Ayenyah.



The problems that have been identified for children living in residential care settings are numerous. Children's Homes (often called orphanages) limit contact with family and community life, and children living there may be stigmatized by the larger society. As a result, they tend not to develop social networks in their communities. All children require an adult of reference and consistency of care to become emotionally stable adults in later years. Orphanages rarely supply this.

# reform

OA supports creating an enabling environment for deinstitutionalization



## Care Reform in Ghana

The Care Reform Initiative (CRI) launched in 2006 is a joint venture between the Department of Social Welfare (DSW), OrphanAid Africa and other partners. It involves the provision of various forms of support by OrphanAid Africa and other partners to enhance the capacity of the DSW to encourage family-based care.

It seeks to de-emphasize overreliance on care systems for vulnerable children based on institutions and move towards a range of integrated family- and community-based childcare services. The goal is a more consistent and stable approach to caring for vulnerable children in Ghana so that each child will be assured of a permanent home in a supportive and loving family. The main components of care reform in Ghana seek to prevent the disintegration of families through linkages with strategies that strengthen families, such as the social grant program Livelihood Empowerment Against Poverty (LEAP), scholarships, food packages, access to national health insurance and other support programs. We advocate reintegration with the extended family (kinship care) in cases where children are unable to live with their parents, and find loving relatives who are able to create a caring and stable environment for each child.

OA is proud to have been one of the main actors behind the adoption of National Plan of Action

for Orphans and Vulnerable Children (NPA) in 2010, funding a number of the meetings that led up to its creation. We were the only NGO mentioned as an implementer in the actions matrix of the original plan.

*The aim of the NPA is to ensure three key areas of intervention for children:*

**Prevention:** Vulnerable children are supported to continue to live with their families within their communities through social protection interventions and improvements to health and early childhood development services.

**Protection:** Improving commitment to child protection by using social work and specifically targeted social protection mechanisms to support children who are separated, exploited or exposed to abuse so they can return to their (extended) families or other family placements.

**Transformation:** Improving the capacity of the state and other stakeholders to promote the rights and wellbeing of OVC.

Our hope is that Ghana will replace its system based on institutions with one where the children are, as often as possible, kept within families – either their own or foster families – as OA believes that the best place for a child is with a family.



Over 100 enquiries were made by the general public on the ovcghana.org site in 2012

## OA ACCOMPLISHMENTS IN CARE REFORM

In 2012 we:

- Funded a workshop on Foster Care that brought out a draft Regulations for Ghana
- Funded the annual Review Meeting for the plotting of progress of the National Plan of Action
- Supported the Department of Social Welfare to open a Facebook page for easier communication
- Renewed the ovcghana.org website, the principal website for Care Reform
- Paid support costs such as the Care Reform Coordinator's phone bill for the entire year and her associate salary for the whole year
- Produced banners, flyers and other advocacy material
- Funded three OVC Committee meetings
- Wrote a DSW Support Project for Care Reform and produced actionable indicators

The data on the opposite page demonstrates that the number of orphanages continues to grow, and the proprietors have not been educated on appropriate alternative care options (86% of proprietors of children's homes do not know of or are unwilling to find family-based care solutions for institutionalized children).

# 2012

## Data

### DATE OF ESTABLISHMENT OF CHILDREN'S HOMES IN GHANA



### CHART SHOWS THE LACK OF KNOWLEDGE AND/OR WILLINGNESS TO FIND FAMILY BASED CARE SOLUTIONS FOR INSTITUTIONALIZED CHILDREN BY PROPRIETOR OF HOMES





# Young Adult Support Services

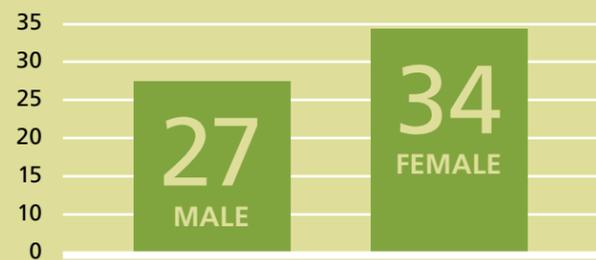
The OA Young Adult Support Services (YASS) aims to offer a wide range of support to young adults in their communities, particularly those who have spent time in an orphanage or in another type of institution. Young adults with only a basic education, no family backup, few practical skills and poor social networks are at extremely high risk of long-term unemployment and social exclusion.

OA assists them in finishing their education, whether it is at university level, technical training or an apprenticeship for their particular vocation. It is the strongest assistance program in the country of its kind, helping vulnerable young adults in their transition to independent living through cash grants, weekly peer support groups, career guidance, counseling, and access to national health insurance and the banking system.

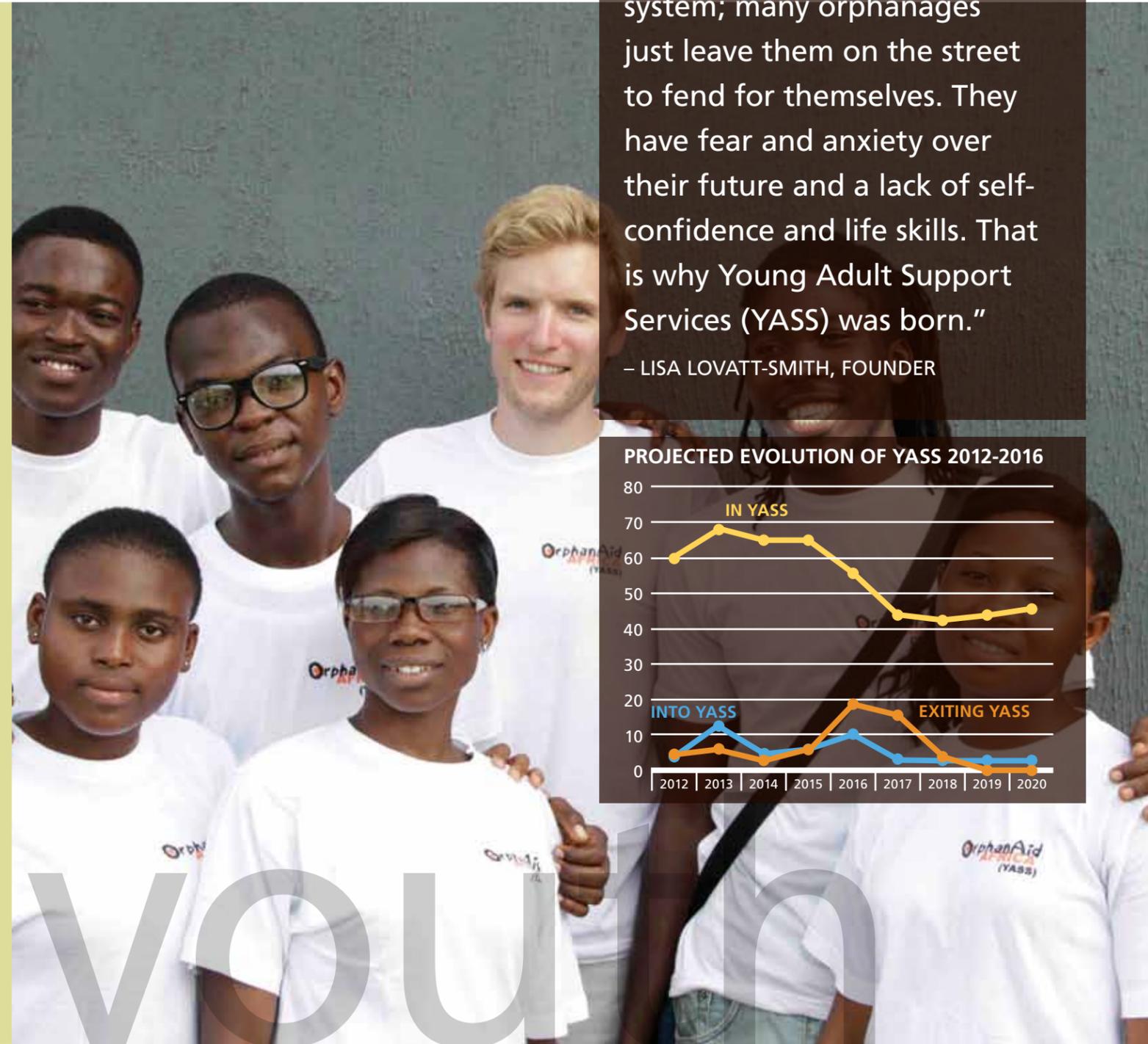
In 2011 and 2012, YASS received a much needed injection of financial support from The Stern Stewart Institute (TSSI). A development plan was laid out that includes funding and eventual full takeover by TSSI within the next five years, allowing YASS to grow to its full potential. YASS has grown from serving 49 young adults in 2010 to serving 61 in 2012. The YASS staff and beneficiaries also participated massively in the OA 10th Anniversary

celebrations, including the organization and management of the event on the day.

- Our 2012 highlights include the acquisition of a YASS office in the populated Madina area
- Extension of psychological support beyond the beneficiary to their families or caregivers
- Introduced quarterly transitions to YASS celebrations for OA children beyond the age of 16, so that their transition to adulthood would happen naturally, as they do in a family
- Acquired a People Living With HIV/AIDS (PLWHA) counselor who is extremely popular with the kids
- Strategic planning and knowledge sharing sessions for staff with two different sets of TSSI mentors
- Began a YASS Youth Board, which is in place and working
- Organized a successful YASS yearly rally for all past and present beneficiaries

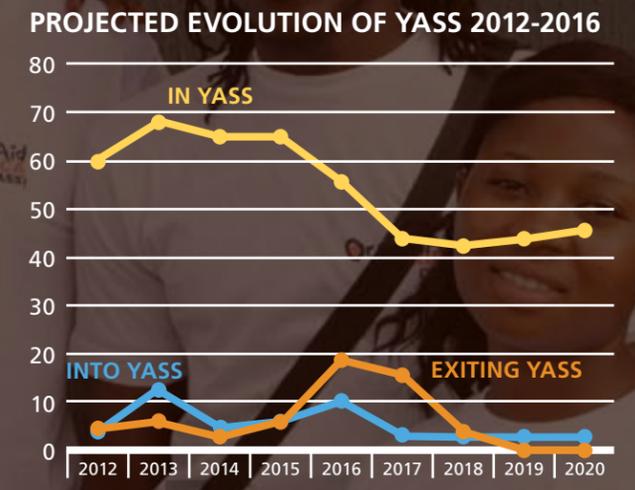


GENDER SUMMARY YASS, DECEMBER 2012



“In Ghana, when kids in care reach the age of 18 they are literally dumped out of the system; many orphanages just leave them on the street to fend for themselves. They have fear and anxiety over their future and a lack of self-confidence and life skills. That is why Young Adult Support Services (YASS) was born.”

– LISA LOVATT-SMITH, FOUNDER





## OrphanAid Africa

- Rescues children who are out-of-home and traces and reunites them with their families
- Offers Family Support Services, looking after vulnerable children in families and keeping families together
- Protects vulnerable children, especially those with special needs

### Family Support Services Beneficiaries AS OF DECEMBER 2012



***Kinship Care:** full-time care of a child by a relative or another member of the extended family.*

***OA Foster Family:** A household which receives one or more children unrelated to the caregiver by blood, marriage or adoption and who is trained, monitored and compensated by OA.*



# Family Support Services

## KINSHIP CARE

At least once a month, and often more frequently depending on the vulnerability level, the OA social workers pay a visit to each of the OA beneficiaries and their extended families. After review of their current situation, they are given counseling services if needed, as well as a monthly living stipend paid through their bank. The program also covers education, national health insurance and any medical bills that fall outside the scope of the state-sponsored health insurance.

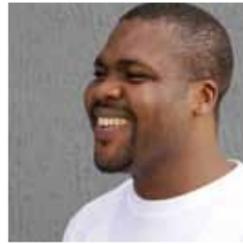
## FOSTER FAMILIES

In 2012 OA maintained eight foster families. These foster families care for children who cannot be reunited with their extended families but are in desperate need of care and protection, or, in some cases, are in need of a place of safety while awaiting reunion with their families. This type of care setting can be temporary or can recreate the permanent long-term love, protection and care that a child would normally receive from his or her family. Typically children who are admitted here include refugees, victims of war or disaster, survivors of child trafficking for ritual and other purposes, or victims of incest or sexual abuse within the family setting. They are therefore children who cannot be resettled in their biological families. This type of sheltered living environment has a proven effect on the growth and

development of a child who would be otherwise forced to live in an institution.

## CARE FOR CHILDREN WITH SPECIAL NEEDS

In a country where 50% of the population is living below the poverty line, the care and education of children with special needs is extremely rare. Abandonment of children with mental or physical handicaps is common. In 2012 OA provided holistic care administered by qualified expert staff and protection and development in a foster-family setting for 16 severely disabled children comprising of: physical evaluations, physiotherapy, play therapy, special education, specialized nutrition, and healthcare. The program supports children who suffer from the following range of illnesses/handicaps: cerebral palsy, hyperactivity, psychotic issues, speech difficulties, blindness and autism.



In 2012 OA held 11 training seminars for parents to help them build parenting and life skills to better enable them to cope with the range of issues they face while raising their children.

## FAMILY SUPPORT SERVICES

- Cash Transfers
- Scholarships and School Supplies
- Foster Care
- Start-up Capital
- Food Support
- Shelter Provision
- Skills Training for Parents
- Medical Support
- Birth Certificates
- Parenting Classes
- Counseling and Psychological Support
- HIV Outreach
- Care for Special Children

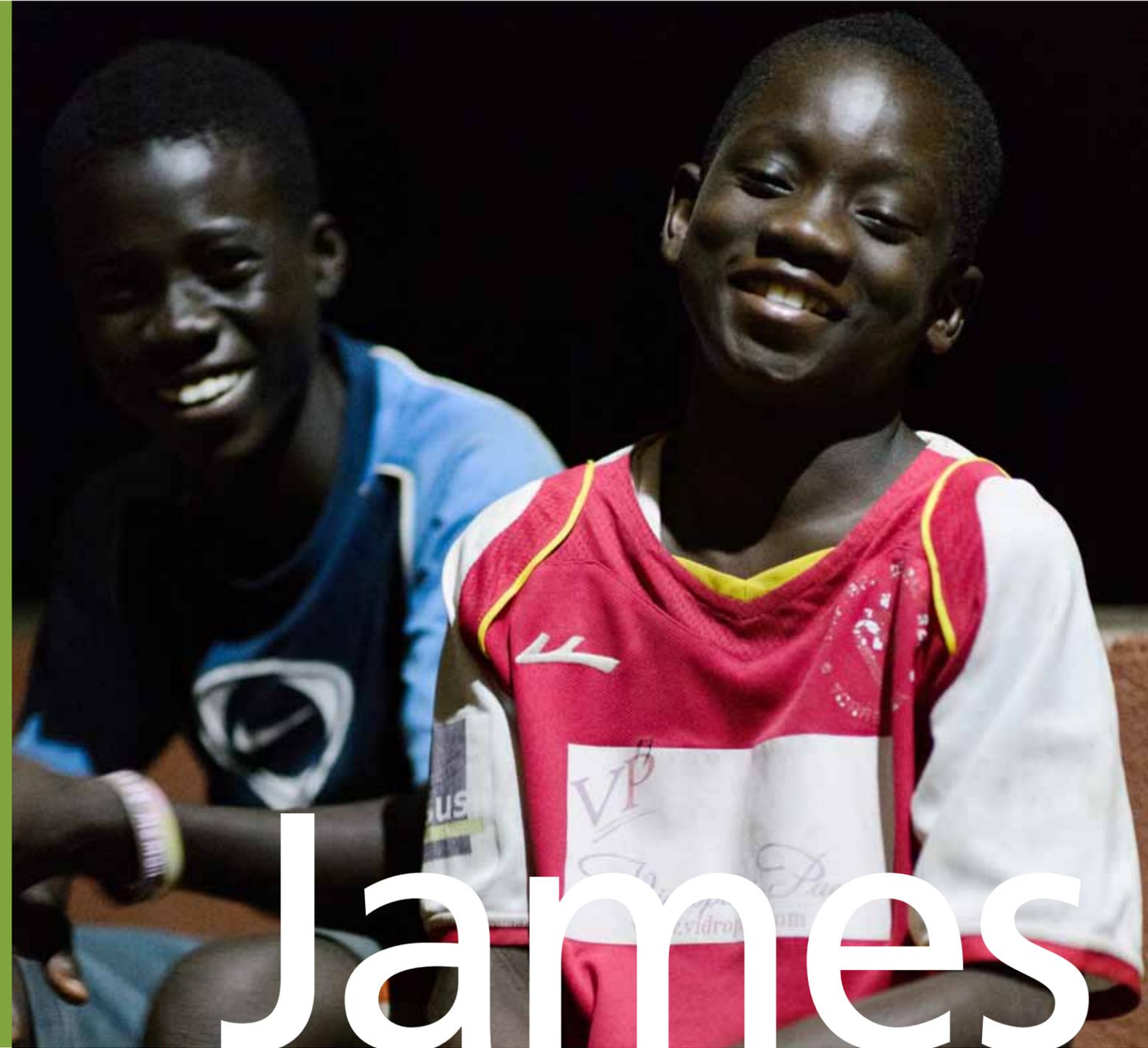
## Birth certificates, access to national health insurance and the banking system

Most of the vulnerable families are illiterate, and are as such sometimes left out of the national social protection system that they consider difficult to understand and access. They don't have birth certificates or IDs and are not informed. For this reason, one of the first activities OA undertakes with the families is to help them get birth certificates to gain access to the banking, health and social support systems. As these processes are sometimes long and complicated, the OA social worker accompanies them in the process so that vulnerable families lose their fear of interacting with the administration.

## A child so hungry that his name is food...

When James was sent to us from the state orphanage, all we knew is that his mother had died from AIDS. She had been found by the roadside by a passerby, taken to the principal hospital in Accra, and died there a few weeks later. She had no papers, no money and no hope ... only a tiny toddler strapped to her back. The child was about two and had a sunny disposition, as well as HIV and a multi-drug resistant strain of pneumonia that we carefully nursed. He was always terribly hungry. He wandered around with his infectious grin repeating only one word like a mantra: "food, food, food." Understandably that's what the other children ended up calling him.

Today, ten years later, highly specialized doctors have confirmed that that happy, starving little man (now a handsome 12-year-old) is one of the rare "elite control" patients. These are small group of HIV-positive people (thought to be less than 2% of the HIV positive population) who live their whole lives without progressing to AIDS – and do so without the help of HIV medications. His is certainly a charmed life ... but without OA, James' life chances would have been extremely slim.





“The OA grants have brought my family back together. Before OA took me on, two of my children were in foster care and three lived in an orphanage. Now we are all together.”

– MA GEORGINA

In order to help families in distress stay together, OrphanAid Africa offers cash grants. These are committed on a yearly basis and are dependent on financial and psychological evaluation of each family by OA. The families are monitored by our fully qualified social workers bi-weekly or more often, depending on vulnerability.

We have four different types of grants:

- Foster Care Grant
- Child Grant
- Kinship Care Grant
- Income-Generating Activity Grant

### Foster Care Grant

A Foster Care Grant is provided for children placed in foster care by a government foster care order. These unrelated foster parents are recruited, trained and paid for by OA. This system is most used for children with special needs or who have been severely abused and therefore cannot be returned to their biological families. It affects approximately 30% of the children supported by OA. Foster care can be temporary, long or short term, and in every case the children “in care” are given access to an array of services to support them as much as possible.

For the majority – over 70% of children supported by OA – who can live with their biological families, we provide the following:

### Child Grant

A Child Grant aimed at providing support to a biological parent or parents.

### Kinship Care Grant

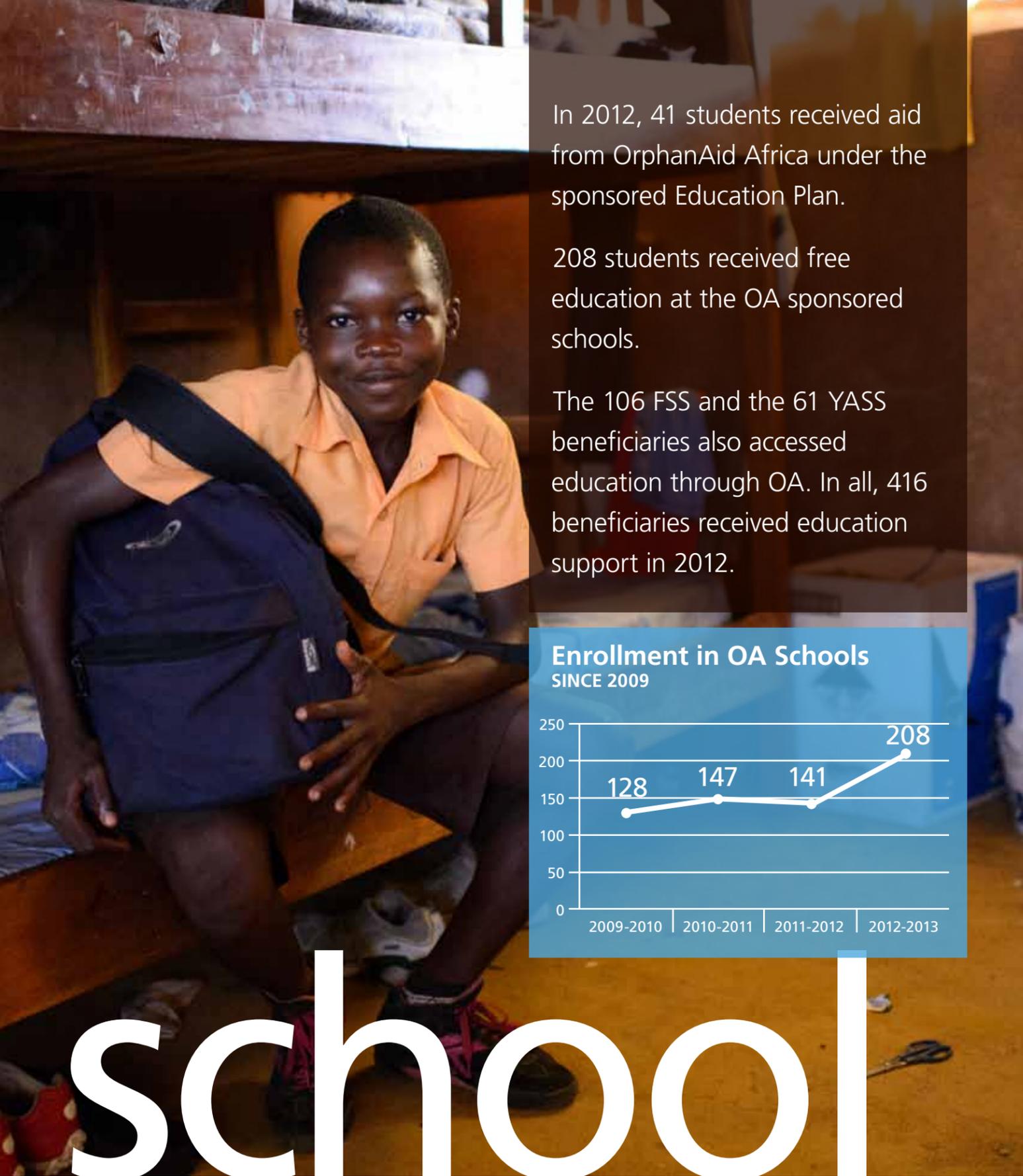
A Kinship Care Grant for children living – without the intervention of the courts – in the care of their relatives. The grant is available to orphans, abandoned and abused children who do not live with their biological parents.

### Income-Generating Activity Grant

Since 2012 the Child and Kinship Grants have been committed on a yearly basis only. After a year of cash grants many of our families, following training and evaluation, are channeled to an Income-Generating Activity Grant, which consists of financial literacy training, research of a suitable activity, budgeting, goal setting and start-up capital. These families are closely monitored and their financial success evaluated. This grant was created to discourage dependency and to help families become independent of aid. This program was supported by the Vitol Foundation in 2012.



# grants

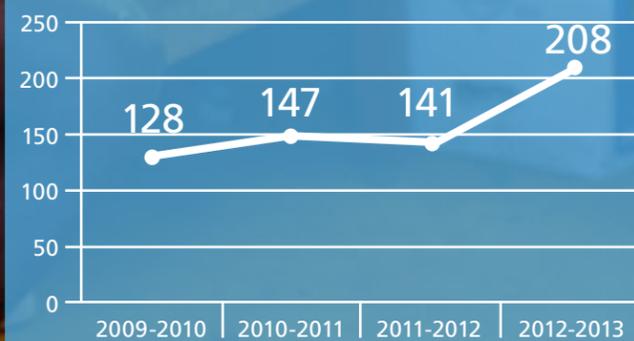


In 2012, 41 students received aid from OrphanAid Africa under the sponsored Education Plan.

208 students received free education at the OA sponsored schools.

The 106 FSS and the 61 YASS beneficiaries also accessed education through OA. In all, 416 beneficiaries received education support in 2012.

**Enrollment in OA Schools SINCE 2009**



# School

“We believe in OA and their work in Ghana. 140 school children have benefited from a scholarship package of GHC 21,642 to pursue Primary and Junior High School.”

– GUILLAUME LARROQUE, CEO, TOTAL PETROLEUM GHANA

## Educational Support

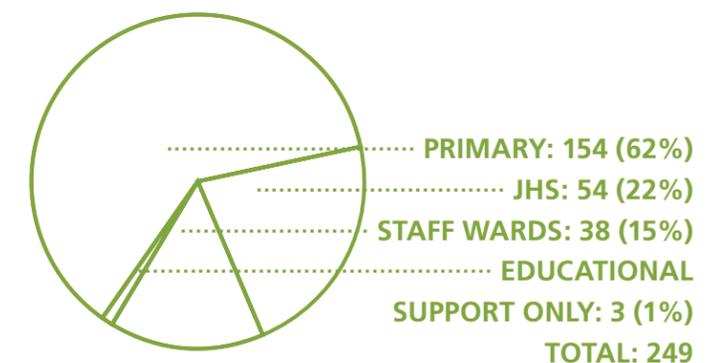
Since 2002 the educational sponsorship program of OrphanAid Africa has provided funds for children in our programs to attend school. Disbursements are usually made each term and amounts vary depending on the level of school fees, ability of families to contribute to the cost of schooling, and the amount of some related educational costs, including school uniforms.

We sponsor kindergarten through tertiary education or vocational programs and apprenticeships depending on ability and interests. In the 2012 academic year, total disbursements by OA in the educational sponsorship program were 159,392 GHC, equivalent to approximately 79,696 euros.\* The cost of running our schools was 67,810 GHC, or 33,905 euros.\*

By supporting poor families and sharing some of the costs of raising children in Ghana, educational sponsorship is a cornerstone to the prevention of children being sent to Children’s Homes. In addition, the multiple values associated with education, including improved life chances, are direct benefits of the program. Although many government schools offer very low subsidized fees, it has been OA policy since 2012 to enroll weak students in private schools, thus ensuring that they pass the benchmark exams and do not need to repeat years of school and costly support.

The emphasis in 2012 and moving forward is clearly on supporting students to graduate with the best possible qualifications in the shortest possible time, bearing in mind that many of our beneficiaries come to us having never attended school at all or with several years delay in schooling.

**OA Beneficiaries Receiving Support Only for Education AS AT DECEMBER, 2012**



\* Exchange rate 0.5 to 1 euro as set by PWC in our audited accounts 2012



A laterite road connecting the village to the national road network was completed by OA in 2012.



## Community Support

Since 2005 our headquarters have been located in the Ewe settler village of Ayenyah, which is about a two hour drive from Accra, the capital of Ghana.

When we arrived the village had no school, no electricity and no toilets. We have always believed that it is our duty to support the community we live in and work in, and over the years we have installed toilets and water faucets, provided education and sport programs (in partnership with Laureus Sport for Good Foundation), founded a clinic, implemented national health insurance sponsorship, provided monthly health check-ups and free school meals for all children, offered adult literacy classes and built a community center and library, as well as creating numerous jobs for local residents.

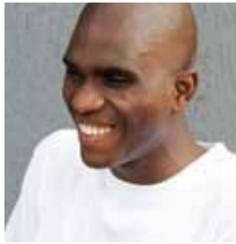
In 2012 OA contributed to the long overdue arrival of electricity to Ayenyah by lobbying forcefully on behalf of the villagers at the local, district and regional level. Also in 2012 OA completed a laterite road, which connects the village to the national road network. This has a huge impact on ease of access to essential services for the villagers and OA staff.

Also this year, we completed the building of a Junior High School. This school provides greater access to continued education for students who graduate from the existing primary school in this village and for

youth from the surrounding communities. The school leadership and staff are dedicated to creating an enriched learning experience that is student-centered, progressive, and based on the latest research and innovative movements in education. This advanced curriculum will provide greater opportunities for the future success of all students and will help break the vicious cycle of extreme poverty and disease.

**“In 2006 OA started a primary school under a tree with 7 children that has grown to accommodate 140 children and offers a free hot meal every day. In 2012 OA fulfilled the dream of the community elders by building a Junior High School in the village of Ayenyah.”**

**– TOGBE EMMANUEL AFATSAWU,  
CHIEF OF AYENYAH VILLAGE**



“There has been a lot of change in the village for the better since we have been here; it is unrecognizable.”

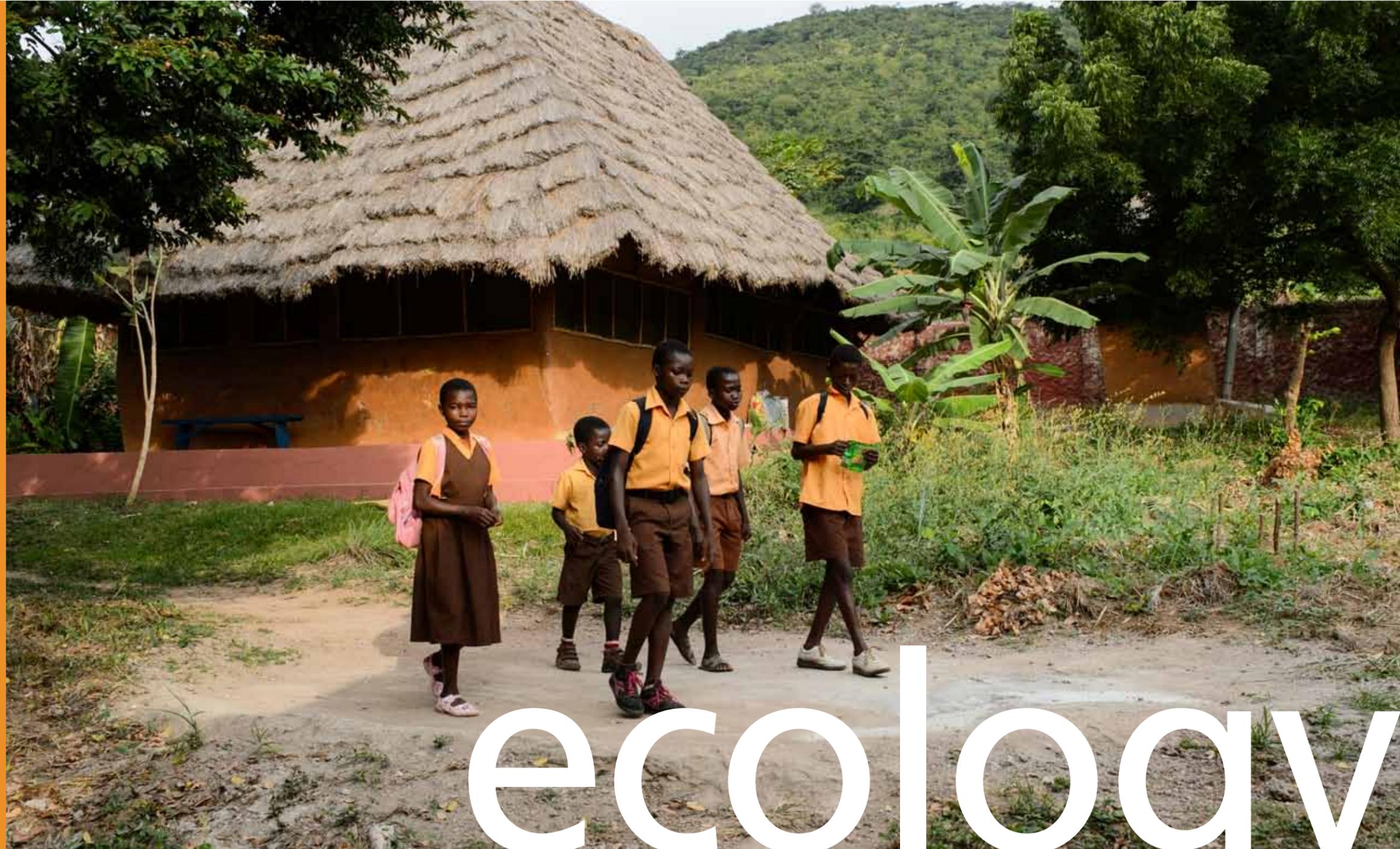
– AKPENE, OA BENEFICIARY

## OA and the Environment

OrphanAid Africa cares deeply about the environment we live in and since its inception we have applied powerful ecological principles to our buildings and systems.

*These include:*

- Thatch, mud and stone construction systems for 100% of OA’s residential and office buildings
- Solar and wind power systems that power homes, offices, schools and amenities for over 600 people
- Rain water recycling system from thatch roofs housing 30 people
- Grey water recycling system from six homes
- 41 water-free dry toilets that produce waste that can be used for compost for fruit trees have been constructed and are in daily use
- 21 acres of organically managed mixed orchards produce fruit intercropped with cassava and other local crops for internal consumption
- Erosion systems based on ground cover with grass on all slopes on OA land
- Composting training is offered in all of OA’s staff residences
- Plastic waste recycling program instigated by the children at OA
- Introduction of solar and gas in our staff homes to discourage the cutting down of trees





the clutch bag designed by Rachel Roy provided awareness of our cause



# Communication & Awareness

## SOCIAL MEDIA AND I.T.

In 2012 OA implemented a social media strategy based mostly on Facebook with feeds connected to our [www.oafrica.org](http://www.oafrica.org) website. OA has national Facebook pages for six countries (Spain, Italy, USA, France, Germany and Switzerland) and a global public page linked to the founder. OA Ghana and OA USA also have Twitter accounts.

Internal communication is facilitated through three closed Facebook staff pages and a closed group for the Young Adult Support Services beneficiaries. In Ghana, staff is connected with Google functionalities in addition to the above.

In 2012 much research and preparation was put into the design of an OA database and smart phone app that provides many field functionalities, graphs and data for social work and reporting staff. In late 2012 following trials a beta version was finalized. The OA database will be in full use by mid-2013.

## AWARENESS, PRESS AND T.V.

Awareness was raised through important events such as the photo exhibition of Eric Don Arthur's images of Ghana and the Face Award ceremony, both in NYC, and the Clarins Award in Paris in October that generated more than 70 press mentions.

There was also a full-page article in the Spanish newspaper *La Vanguardia* and two important TV programs in France, as well a four page article in the French magazine *Marie Claire* and six press pieces in Ghana around the 10th Anniversary celebrations.

Rachel Roy designed clutch bag, retailed in the USA and online, and coordinated the Yoox web-based fashion event "The World and Wardrobe of Margherita Maccapani Missoni." Sales of a ravishing elephant and teddy bear Margherita designed for Holt Renfrew also provided much awareness for our cause.

The most endearing moment for OA came when Margherita Missoni, our ambassador, wed Eugenio Amos – and all the VIP guests were requested to donate to OA! Thank you Mr. and Mrs. Amos for this lovely, unexpected and generous gift.



Images from the campaign in the Barcelona metro (subway) in July 2012.

# OA People, Structure & Resources

## THE OA FAMILY: People, Structure and Resources

AT 31.12.12

OrphanAid Africa is registered in Ghana, Spain, France, Italy, Germany, Switzerland and the United States.

## INTERNATIONAL ADVISORY BOARD (IAB)

OA has a consultative body known as the International Advisory Board. This board meets once a year or as needed to advise on strategy and transitions, and also votes on issues brought up in a staff or board member request, or in the course of due diligence (for example, a comprehensive appraisal of a donor undertaken by OA, if there are doubts about the donor's track record, integrity or motivation).

*In 2012 the IAB was composed of:*  
Lisa Lovatt-Smith (lifetime president)  
Ed Asante  
Mike Dixon (retired July 2012)  
Jonathan Hooker  
Luca Magni  
Jamil Maraby (admitted March 2012)

## OrphanAid Africa Ghana

OrphanAid Africa (OA) is a Non-Governmental Organization (NGO) registered with the Department of Social Welfare in the Greater Accra region in Ghana. It was registered in accordance with the companies code (act 179) on 27 December 2002. Registration as an NGO with the Department of Social Welfare No.D.S.W. 1951, issued on 30 October 2003.

### Board

Lisa Lovatt-Smith, *President*  
Jamil Marby, *Executive Committee*  
Geena Punjabi, *Executive Committee*  
(resigned June 2012)  
Naa Okailey Adamafio, *Secretary*  
(admitted June 2012)  
Edward Boateng, *Executive Committee*  
(admitted August 2012 )

### Management Team at 31.12.12

Lisa Lovatt-Smith, *CEO*  
Robert Mensah Dakwa, *Chief Financial Officer*  
Jamilah Kukubor, *Chief Operations Officer*  
Miracle Abena Damanka, *Chief Development Officer*  
Zoe Lewin, *Chief Education Officer*  
Remy Toussaint, *Fundraising Manager*

## Certifications and Associations

- Ghana OA belongs to the Orphan and Vulnerable Children Committee of the Government of Ghana, which sits four times a year.
- OA social work staff are registered with the Ghana Association of Social Workers.
- OA Ghana belongs to the Coalition of NGOs on the Rights of the Child.

## Social Benefits

OA staff in Ghana are offered education scholarships for up to three of their wards (biological, adopted or foster children). This covers the entire amount if the child is in a state establishment. They are also offered a substantial amount to help towards the purchase of books and other items for their wards. We offer our staff performance bonuses, Christmas bonuses, national health insurance and housing as well as funeral support at the loss of family members. Staff also enjoy paid holidays every year and other statutory advantages as per the Labour Law. We offer study leave to our staff as well as continuous opportunities for training, both internal and external, throughout the year. OA is an equal opportunities employer.

## Trainings offered in Ghana during 2012

- Staff professional development: courses on grants management at the West African Civil Society Institute for CDO, CFO.
- The HR manager went for a course on HR at the Ghana Institute of Management and Professional Studies (GIMPA)
- The front desk officer went for an in-service training at Technip Ghana
- Workshops organized for social work and support staff on monitoring and evaluation and time management
- OA Ghana adopted the Google platform for data sharing, using Google Docs and Google Calendar, and all staff attended at least two training sessions
- There were several trainings on use of the OA database for social work staff
- Strategic Plan Revision meeting for all care staff, with trainings for the social workers.
- Mapping exercise, training on confidentiality and mental health for social workers
- A workshop on the vision and mission was hosted on the occasion of the 10th Anniversary
- Foster mothers were given a four-week in-service certificate training by the Institute of Caregivers

## Our GoodWill Ambassadors

Victoria Abril  
Rossy De Palma  
Blanca Li  
Margherita Missoni

Rachel Roy  
Marcel Desailly  
Eric Don Arthur



### OrphanAid Africa Europe & USA

#### OrphanAid Africa Spain

OrphanAid Africa was established in Barcelona in October 2002 as a non-profit association and as an NGO, with N.I.F. G-62986971, registered in the Association Register of the Generalitat of Catalunya under the number 26.940/B.

##### Board

Fernando Masià Martí, *President*  
Lisa Lovatt-Smith, *Treasurer*  
Patricia Boving, *Secretary*  
Jonathan Hooker, *Vocal*  
Ernesto Obrador, *Vocal*

##### Operations & Fundraising

Carmen Pérez, *Fundraising & Communication*

##### Volunteers

Lidia Lucena, *Fundraiser*  
Gonzalo Hupiu, *Graphic designer*  
Ignasi Cunill, *Translator*

### OrphanAid Africa France

OrphanAid Africa, formerly known as Orphelinats d'Afrique, was established in Paris on 21 October 2003. It was inserted in J.O. on 15 November 2003. OA is an association loi 1901, with its siège social 2 rue Marengo, 75001 Paris.

##### Board

Lisa Lovatt-Smith, *President*  
Gerlinde Hobel, *Vice-President*  
Didier Hassan, *Treasurer*  
Elizabeth Eichhorn Del Bourgo, *Fundraising & Communication*

### OrphanAid Africa Italy

OrphanAid Africa Onlus was established in Milan in December 2003. Its office is registered in Via dell'Annunciata 31, C.F. 97365440151.

OrphanAid Africa Onlus is registered at the Direzione Regionale delle Entrate della Lombardia (as of 13 January 2004) and at the Anagrafe Unica delle Onlus under the number 2010/21622.

##### Board

Margherita Missoni, *President*  
Lisa Lovatt-Smith, *Vice-President*  
Luca Magni, *Secretary*

##### Operations & Fundraising

Francesca Pinto, *Fundraising & Communications*

##### Volunteers

Ernesta Pedone, *Public Relations*  
Preview Public Relations, *Press Office*

### OrphanAid Africa Switzerland

OrphanAid Africa established itself as an association in Switzerland in September 2006 with its headquarters in Geneva.

##### Board

Katie Kennedy, *President*  
Hsien Tan, *Treasurer*  
Teresa Francombe, *Secretary*  
Amy Meyer, *Country Manager*  
Christine Wangeci, *IT and Events Manager*

### OrphanAid Africa Germany

The OrphanAid Africa Foundation was established and recognized by the tax office Munich under the control number 143/235/63005 with an official certificate on 23 July 2007.

##### Board

Anja Rüttermann, *Chairman of the Board*  
Carsten Jeremias, *Member of the Executive Committee*  
Petra-Alexa Heinze, *Member of the Advisory Committee*  
Sandra Klinger, *Member of the Advisory Committee*  
Lukas Rosenkranz, *Member of the Advisory Committee*

### OrphanAid Africa USA

OrphanAid Africa was established and registered in the United States on 7 March 2007 as a U.S. 501c3 non-profit organization headquartered in San Francisco, California.

##### Board

Ashley Allison, *President*  
Edward Asante, *Secretary*  
Rachel Roy  
Nana Brew-Hammond  
Ashley Rhodes-Courter  
Dr. Rebecca Davis

##### Operations & Fundraising

Katie Nickol, *Fundraising & Communication*  
Cori Deterding, *Grant Writer*

##### Volunteers

Sarah Rasby, Kou Moore

##### Advisory Committee

Fabienne and Alexandra Bousquet-Chavanne,  
Cristiana Baldeschi-Balleani, Sciascia Gambaccini

##### Associations and Certifications

GuideStar.org

# Our Main Donors & Sponsors in 2012 by Country

Thank you to all our donors and collaborators  
who made our work possible in 2012.

## FRANCE

Alison Davenport  
Association Les Bouchons D'Or  
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Sara Amos

## GERMANY

**Donors**  
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Alliance Francaise  
The French Navy  
The French Embassy, Ghana  
Moet Chandon  
Precious Family House Chapel

**In kind donations**  
His Excellency Françoise Clavier,  
French Ambassador to Ghana  
and Chantal Clavier for the kind  
use of the French Residence for  
various OA activities.  
Marcel Desailly

Remy Toussaint  
Esther Afetonu  
Komla Adjei  
David Mensah  
Mr. Sackey & David Mensah  
Mr. Samuel  
Mama Vic  
Amos Agbedanu  
Chief Ezeani  
Larry Lekwas  
Tereza Francombe  
Amos Agbedenu  
Gideon Keku  
Seth Hujune  
Hayley Dutton & Francis  
Kwarteng  
Cosby Pastor  
Eric Don Arthur  
Elohim Praise Sanctuary Church  
Int  
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Madame Victoria  
Solomon Afum  
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Christen Christensen  
His Excellency Frederic Clavier  
French Ambassador to  
Ghana, and Chantal Clavier  
Renault Trucks

## ITALY

5x1000 Donations  
Al Pascià Srl  
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Fondazione "aiutare i bambini"  
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Margherita Maccapani Missoni  
& Eugenio Amos Wedding  
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## Special thanks

Margherita Maccapani Missoni  
& Eugenio Amos

## SPAIN

Amvara Consulting S.L.  
Antonio Manuel Cano Contreras  
Compradores de la exposición  
fotográfica "Una obra de  
arte, obra una vida"  
Ayuntamiento de Elda  
Comunión Anglicana de  
Barcelona  
Fundación Real Dreams  
Inmaculada Escalona  
Lopesan & IFA Hotels  
Roby Sheikni  
Socios  
The Olive Tree School  
Victoria Gómez Trenor Vergés

## SWITZERLAND

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Sylvie Deschamps  
Jonathan Chait  
Hubertus & Imelda SPIERINGS  
Miss Africa Queen Switzerland

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Philip and Irene Toll Gage  
Foundation  
Africa Education Initiative  
Cheaphotels.org  
Patrick and Fabienne Bousquet-  
Chavanne

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Eric Don Arthur  
All YASS thumbnails and  
pages 10, 15, 16 and 21

Names of individuals in photos  
and stories have been changed  
to protect their privacy



“Trust and transparency is important to OA. We recognize our duty to be as effective and efficient as possible and to be accountable to all our stakeholders. We are one of the few NGOs to publish combined worldwide financial statements that detail our fundraising and spending.”

– ROBERT, CHIEF FINANCIAL OFFICER, GHANA

# OA Financial Statements

OrphanAid Africa’s accounts are presented in three parts: a breakdown of expenses on the field in Ghana; a consolidated view of the income and expenses in the fundraising offices in Europe/USA; and the same breakdown by country.

In 2012, 77% of OA’s resources sent from our own boards abroad were from private sources, essentially due to generous individuals and private companies. Out of this total, 16% of the income was thanks to our faithful monthly donors.

15% of the income was thanks to support from company foundations and other NGO’s. Roughly 4% was earned from charity events and 1% was sourced from institutional grants. (See the following page for details and amounts in euros.)

The total funds sent from OA boards outside Ghana and from Holland to run projects in Ghana showed an increase of 11% (126.370 €) in 2012 from the previous year, most which can be attributed to OA France due to the impact of the TV documentaries and Clarins “Prix de la Femme Dynamisante” which did a lot to increase income. The USA office also increased the funds sent to Ghana by 54%. The was however, a sharp decrease of 57% in the funds received from Spain.

Of the funds received in Ghana (1.427.687GH¢), 972.864GH¢ (72%) were spent on project costs directly affecting our beneficiaries. 151.631 GH¢ (11%) was spent on administration and 223.897GH¢ (17%) on administrative human resources enabling these projects to deliver. We recorded a surplus of 79.295 GH¢ and balance of 940.217GH¢ on January 1st 2013.

The addition to the increase in funds sent directly to Ghana for OA projects, means the ratio of money spent in Ghana has increased by 6% to 76%, which is very exciting and proves OA’s efficiency.

Over the next year we aim to maintain this proportion, sent for our programs in Ghana. Our focus for 2013 is to increase the quality of care given to our beneficiaries as well as the monitoring and impact evaluation of our programmes.

The full audited financial statements, are available upon request by emailing to [africa@oafrika.org](mailto:africa@oafrika.org).

OA Ghana is audited by PriceWaterhouseCoopers.

## 2012 OA GHANA CONSOLIDATE ACCOUNTS (GHC)

INCOME	GHC
International donations (OA offices abroad and Holland)	1,252,437
Donations received locally	175,250
<b>Total</b>	<b>1,427,687</b>

PROJECT EXPENSES	GHC
Family Support Services	350,246.00
Young Adults Services	205,681.00
Foster Families	121,734.00
Special Children's Unit	67,038.00
Care Reform Initiative	39,143.00
Sports and Life Skills	19,359.00
Ayanya Community Centre	6,931.00
Ayanya DA Primary School	30,960.00
Ayanya Clinic	172.00
Workshops and meetings	5,669.00
Repairs and maintenance expenses	5,981.00
Fundraising / Sustainability	58,801.00
Telephone and communication	5,894.00
Utilities	1,143.00
General expenses	17,262.00
Ayanya Junior High School	36,850.00
<b>Total</b>	<b>972,864</b>

ADMINISTRATIVE EXPENSES	GHC
Assets write-off	8,584.00
Non depreciable assets	552.00
Other professional fees	8,210.00
Bank and interest charges	13,031.00
Audit fees	32,983.00
Bad debt expenses	2,945.00
Depreciation expenses	83,190.00
Amortization	21,360
<b>Total</b>	<b>151,631</b>

ADMINISTRATIVE STAFF EXPENSES	GHC
Salaries and wages	223,897
<b>Total</b>	<b>223,897</b>

TOTAL EXPENDITURE	GHC
Surplus	79,295.00
Balance at 1 January	860,922.00
Balance at 31 December	940,217.00
<b>Total</b>	<b>1,348,392</b>

Consolidated accounts for OA fundraising branches in France, Germany, Italy, Spain, Switzerland and the United States. U.S. and Swiss currencies have been converted to euros taking the historical rate of the 15th of each month and then dividing by 12.

I am a contributor to your organization and I want to congratulate you for the work that you do in Africa and for the help and support you offer to all in need.”

– CONTRIBUTOR, SPAIN



INCOME	Consolidated
Monthly Donors	115,227 €
Private Donations/Corporations	442,413 €
Foundation and NGO Donations	107,353 €
Government Grant	7,128 €
Events	26,000 €
Products	20,966 €
Other	411 €
<b>Total</b>	<b>719,499 €</b>

OTHER EXTERNAL EXPENSES	Consolidated
Fund raising / Awareness Building	6,486 €
Administration and General Expenses	52,098 €
<b>Total</b>	<b>58,584 €</b>

PROJECT SUPPORT, PROGRAMS GHANA	Consolidated
Project Support - Transferred to Ghana	467,838 €
Project Support - Spent on behalf of Ghana	69,146 €
Project Support - Received directly in Ghana	3,000 €
<b>Total</b>	<b>539,984 €</b>

SALARIES	Consolidated
Salaries	64,740 €
Social Charges	21,725 €
Professional Services	30,134 €
<b>Total</b>	<b>116,598 €</b>

## OA Worldwide Spending

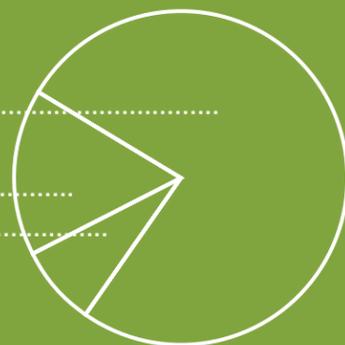
### PROJECT TO FUNDRAISING COSTS RATIO

PROJECT EXPENSE GHANA: 76%

HUMAN RESOURCE EXPENSES FUNDRAISING

OFFICES EUROPE / USA: 16%

RUNNING EXPENSES EUROPE/USA: 8%



## OrphanAid Africa European and U.S. offices

Detailed Account Summary by Country: France, Italy, Spain, Germany, United States, and Switzerland

INCOME	France	Italy	Spain	Germany	United States	Switzerland
Monthly Donors	57,806 €	20,409 €	31,662 €	4,030 €	\$1,200	600 CHF
Private Donations/Corporations	102,880 €	98,741 €	143,677 €	25,039 €	\$91,583	9,960 CHF
Foundation and NGO Donations	5,000 €	25,000 €	5 €	54,248 €	\$33,000	0 CHF
Government Grants	0	-	7,128 €	0	0	0 CHF
Events	0	18,044 €	0	0	\$6,847	3,954 CHF
Products	0	0	9,475 €	0	\$16,416	0 CHF
Other	0	282 €	128 €	0	0	1.2 CHF
<b>Total</b>	<b>165,686 €</b>	<b>162,476 €</b>	<b>192,075 €</b>	<b>83,317 €</b>	<b>\$149,046</b>	<b>14,515 CHF</b>

PROJECT SUPPORT, PROGRAMS GHANA	France	Italy	Spain	Germany	United States	Switzerland
Transferred to Ghana	140,000 €	97,068 €	97,128 €	84,392 €	\$63,500	6,000 CHF
Spent on Behalf of Ghana	3,151 €	10,368 €	50,492 €	0	\$7,336	0 CHF
Received Directly in Ghana	0	3,000 €	0	0	-	0 CHF
<b>Total</b>	<b>143,151 €</b>	<b>110,436 €</b>	<b>147,620 €</b>	<b>84,392 €</b>	<b>\$70,836</b>	<b>6000 CHF</b>

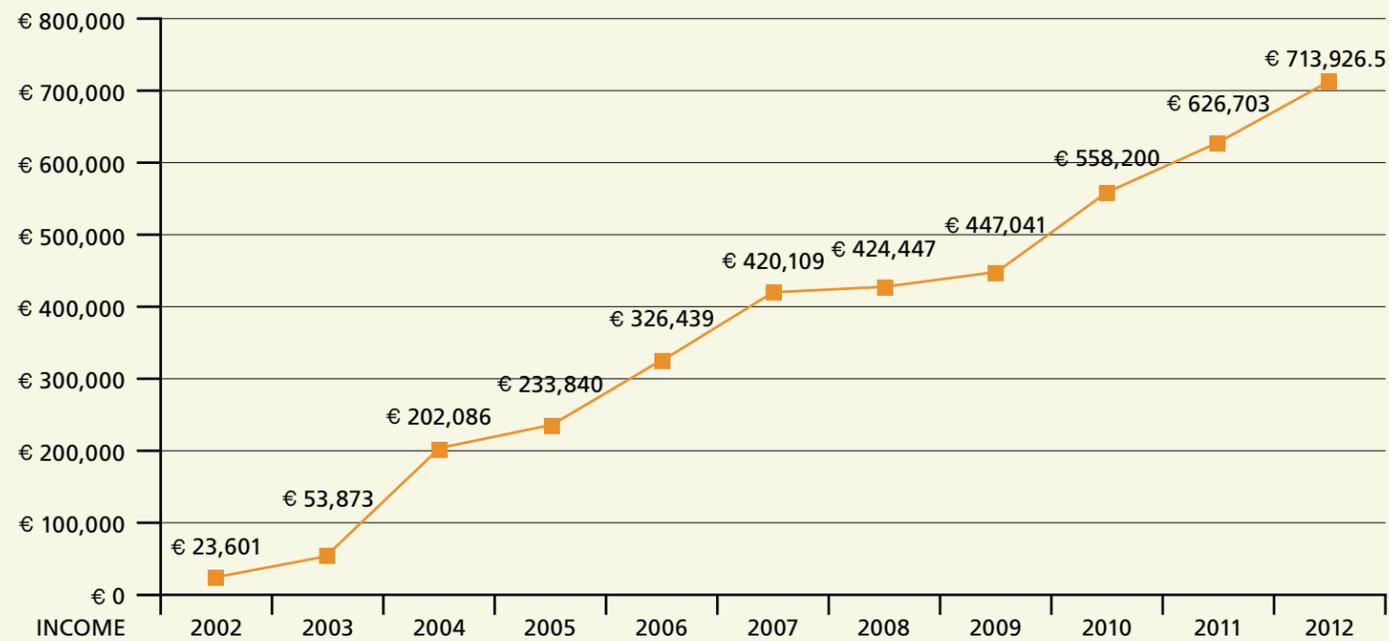
RUNNING EXPENSES	France	Italy	Spain	Germany	United States	Switzerland
Fund Raising / Awareness Building		1,169 €	1,088 €	0	\$6,041	0 CHF
Administration and General Expenses	32,283 €	3,810 €	3,621 €	2,068 €	\$14,610	111 CHF
<b>Total</b>	<b>32,283 €</b>	<b>4,979 €</b>	<b>4,709 €</b>	<b>2,068 €</b>	<b>\$20,650</b>	<b>0 CHF</b>

HUMAN RESOURCE EXPENSES	France	Italy	Spain	Germany	United States	Switzerland
Salaries	2,904 €	20,701 €	23,230 €	0	\$25,578	0 CHF
Social Charges	256 €	14,260 €	6,649 €	0	\$800	0 CHF
Professional Services	1,124 €	11,140 €	10,836 €	0	\$10,048	0 CHF
<b>Total</b>	<b>4,284 €</b>	<b>46,101 €</b>	<b>40,715 €</b>	<b>0</b>	<b>\$36,426</b>	<b>0 CHF</b>

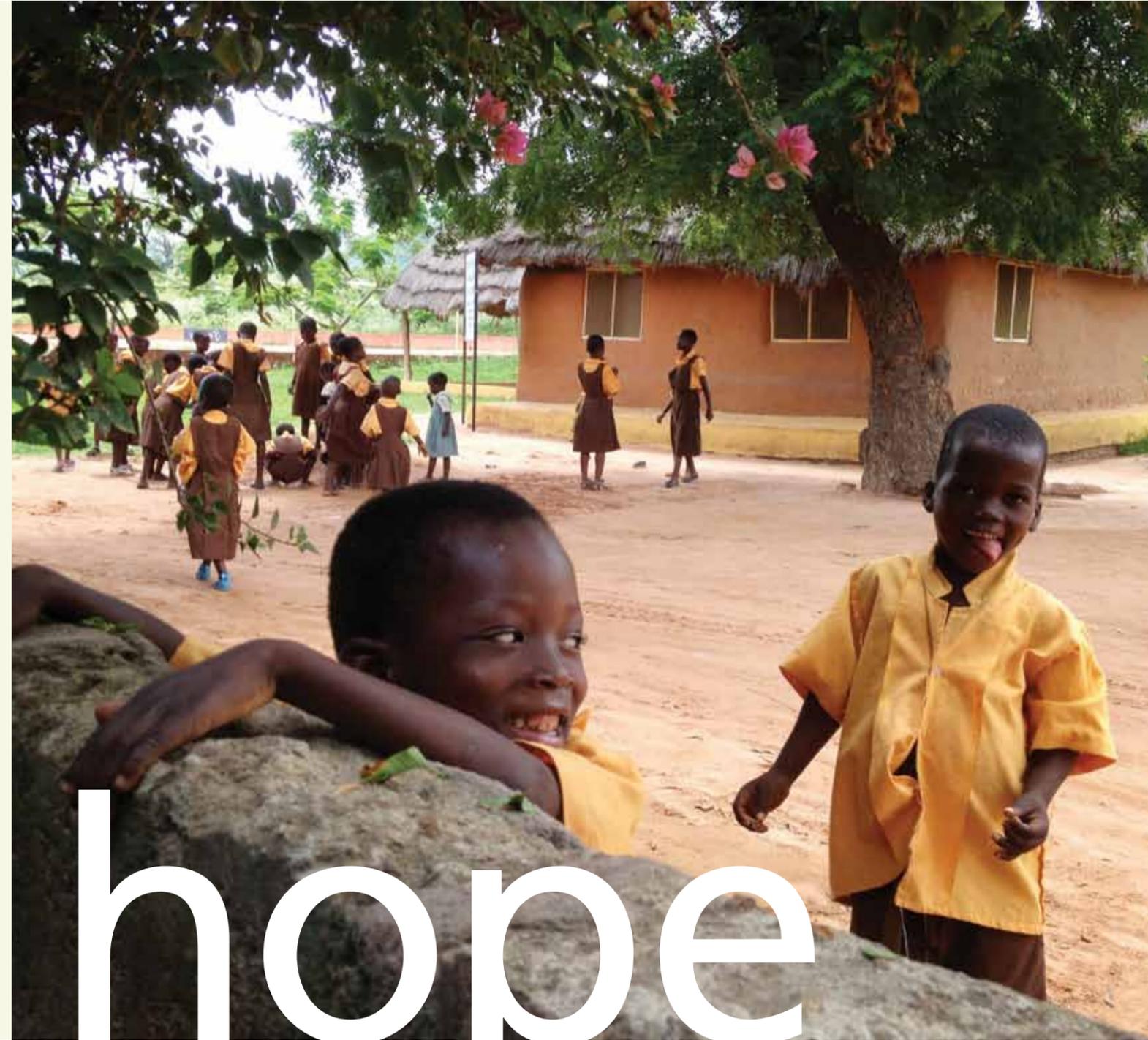


# Incremental Growth & Impact

OrphanAid Africa has evolved from a volunteer-based small organization to the professional international development NGO that it is today. This paced growth has allowed us to incrementally improve our services to our beneficiaries and we are very proud of their increasing successes and the impact we have been able to make.



FINANCIAL EVOLUTION OF OA, 2002-2012





Children need a family for a lifetime – a link of affection to someone who matters for life. Orphanages never provide this. The traditional West African extended family has proven itself to be a resilient safety net even in the era of HIV/AIDS. For that reason, the essence of our work is placing children in families, either through kinship care or foster care. We support families to care for their own.

[www.oafrica.org](http://www.oafrica.org)